



#### REPUBLIC OF CYPRUS MINISTRY OF EDUCATION CULTURE SPORT AND YOUTH

# **CULTURAL SERVICES**

24 June 2020

#### SEE CINEMA NETWORK RULES AND REGULATIONS

For the funding of Development projects for Feature Films

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### SELECTION CRITERIA

- Feature films with a minimum running time of 70' and aimed *in principle* at theatrical release are accepted for examination. These projects must have assumed the form of co-productions between at least two producers from two SEE CINEMA NETWORK member-states (Cyprus, Greece, Serbia, Albania, Republic of North Macedonia, Montenegro, Kosovo, Romania, Bulgaria). The participation of third co-producers from *other* countries is not excluded. Proof of the participation of co-producers should be in the form of agreements or at least memorandums between the parties involved in the project. The files submitted must have secured the services of a delegate producer, director and scriptwriter, all three from the Network's member-states.
- As they progress, the development projects submitted should also assume the final form of a co-production, *respecting* the general conditions and terms stipulated by the European Convention on Co-productions.
- It is necessary for applicants to make it clear that should their *project* become a feature film, artistic and technical contributors will come *in principle* from the Network member-states.
- The applications are submitted by the producer to his/her own country.

# **EVALUATION CRITERIA**

The evaluation of the development projects and the selection of those to be funded will be carried out by the General Meeting of SEE CINEMA NETWORK representatives.

The members of the General Meeting's priorities are as follows:

- The dynamic presented by the basic dramaturgical idea
- The dramaturgical integrity demonstrated by the script
- The project's artistic potential
- The project's commercial potential
- The recognition that the previous works of the creative team (scriptwriter and director) received by critics, the public and festivals
- Proof of financing that the production may have secured
- The thoroughness of the strategic plan mapped out by the executive producer regarding the management and promotion of the project.

#### PROCEDURE FOR SUBMISSION AND EVALUATION OF THE PROJECTS

The development projects will be submitted and evaluated as follows:

- The contents of the project should be submitted via email to the representative of the SEE CINEMA NETWORK country of the applicant.
- The representative of each country collects the candidate projects submitted by his country's film professionals and proceeds with preselection implementing the criteria of the present rules and regulations. The representative may pre-select up to two projects per submission period and may request assistance in the pre-selection process from those representatives of the SEE CINEMA NETWORK countries involved in the project as co-producers.
- Each national representative then sends via email the pre-selected projects to the rest of the representatives as well as to the Executive Secretary of the NETWORK (synopsis, script, C.V., director's notes, application etc). The pre-selected projects must be sent to the rest of the representatives at the definite date that will be announced by the Secretariat.
- Cypriot producers must submit the following: Two identical bound copies must be submitted by the applicants until Friday, 4 September 2020, in two identical files, to the Cultural Services of the Ministry of Education, Culture, Sport and Youth care of Mr Diomedes Nikitas or Ms Elena Christodoulidou (Cultural Services Building: 27, Ifigeneias Street 2007 Strovolos, Nicosia, Offices 110 (1<sup>st</sup> floor) and 403 (4<sup>th</sup> floor), Tel: 22809811, 22809812 and 22809846. The file (see CONTENT OF CANDIDATES' FILES) must also be sent to this email address: cypruscinema.gov@cytanet.com.cy in one single PDF file.

The selection of the projects to be funded takes place on the day of the meeting of the General Assembly, by secret ballot and in the following manner:

- Each representative expresses himself/herself only with a positive vote, voting for the projects that are the frontrunners in his/her opinion.

- Based on the results of the voting, a catalog is drawn up listing the frontrunners in order of number of votes received by each project.

# CONTENT OF CANDIDATES' FILES

The candidates' files should contain the following documentation:

- Duly filled in application form
- Biographical note of the scriptwriter, the director, the producer and the production company
- Synopsis (1 page)
- Treatment (approximately 10-15 pages)
- The complete script in English and in the original language
- Statement of intent regarding the artistic and commercial dynamic of the project written jointly by the director and the producer
- Strategy for managing and marketing the project by the producer (up to 3 pages)
- Analytical budget of the development project, which will include expenses directly and specifically linked to the project
- Summary of the production budget. Breakdown for the co-producers.
- Any other documentation that may be useful in evaluating the project.

The synopsis, treatment and script must be written in English and Greek. The rest of the documentation must be written in one of the two official languages of the Network (either English or French).

# TYPE OF FUNDING

The funding will have the form of *a non-repayable loan*, the only obligation being that the name of the Network should appear in the film's titles and all the printed material, radio and television or other media and all the material accompanying the project or the future work.

# AGREEMENT COVERING FUNDING-PAYMENTS

- The SEE CINEMA NETWORK will draw up an agreement, which will be cosigned by the Network and the beneficiaries delegate producer of the project. For each project funded, the scriptwriter, the director and the producer are considered jointly responsible, jointly answerable and consequently obligated to work together for the success of the project. It is preferred that these three capacities belong to three different persons. An exception is made in the case of scriptwriter and director who can be the same person.
- The *delegate* producer of the project is responsible and answerable to the SEE CINEMA NETWORK for the adherence to the terms and conditions of the agreement.

# PAYMENT

Payment will be made in three installments, as follows:

#### First installment:

20 days after signature of the agreement (30%)

#### Second installment:

After submission by the producer of a report in which he/she describes the manner the project will be administered and marketed and which will be accompanied by documents proving the results obtained during the first 4 months after approval of the funding (30%).

#### Third installment:

An amount of 40% will be paid upon the submission to the Network Secretariat of a definite contract for international co-production, involving at least two producers coming from two different member-states of the Network, and after the completion of the first week of shooting.

The amount of funding usually rises to  $\in 6.000-\in 10.000$  and will depend on the Network's financial ability.