



EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR EDUCATION AND CULTURE

MODERNISATION OF EDUCATION II: Education policy & programme,
Innovation, EIT & MSCA

Unit B3: Innovation in Education, EIT & MSCA

Brussels,
DG EAC(2016)

SUBJECT: European study into University-Business Cooperation – Opinions sought

Dear Sir/Madam,

Due to its potential for positive impact on business innovation and skills as well as university engagement and student employability, the European Commission has commissioned a wide-ranging **study on cooperation between higher education institutions and public and private organisations in Europe**.

Whether you have experience in university-business collaboration or not, we **request your participation** to ensure its success and to be able to develop policy to encourage and support collaboration. The survey is set to be the most comprehensive ever undertaken in Europe on this topic, involving over 3,500 universities and 1,000 businesses.

To participate: complete the survey in the European language of your choice:
<http://www.survey.ub-cooperation.eu/>

The survey itself will take about 15 minutes to complete and all responses will remain anonymous. We kindly request that you complete the survey before 11/11/2016.

As a measure of thanks, on completion of the survey, you can choose to receive a *Cooperation Readiness Assessment* for your organisation, which provides insight to assist your future collaboration with universities.

The European Commission thanks you sincerely in advance for your most appreciated support.

Sincerely ,

Denis Crowley

Head of Unit

If you have any queries about the survey, please contact survey@ub-cooperation.eu .