



National Heritage

English Language Olympia 2024

Jordan - Amman



Organized by: MASA for International Exams

2 - 4 / 5 / 2024



Applied Science Private University Exclusive host

Partners of Success



























































t will be our utmost pleasure to welcome your participation in he English Language Olympia (ELO) 2024

Following an impressive success of the English language Olympia (ELO) during the previous years in the Middle East and the world as it captured the interest of several ultinational educational institutions, ELO 2024 will be launched, titled:

International English Language Olympia 2024"

National Heritage

The Olympia is one of the most distinguished events of its kind. It allows participating teams from around the world to compete in order to improve their English language skills, develop an ability to use modern learning theories, gain teamwork skills, and carry out community service activities through working in teams.

+962 79 900 50 44





Foreword





حلالة الملك عبدالله الثاني حفظه الله

"يحضرنا في هذا المقام، دور المدارس والمعلمين والمعلمات والطلبة فى بناء الشخصية الأردنية الإيجابية، وتدعيم الموية الوطنية الجامعة، وصيانة النسيج الاجتماعي الوحدوي العروبي، وذلك بأن تكون المدارس منابر وطنية للعقل، وفضاء رحبا لممارسة الثقافة الديمقراطية، وللتربية الوطنية، وذلك عبر إطلاق حالة من الحوار وتشجيع مهاراته، وقبول الآخر والتنوع وتفهم الاختلاف، والحث على التفكير النقدي المبدع والحر، حتى تنشأ أجيال لا تستكين للواقع، ولا ترضى بالممكن والمتاح، بل تسعى دائما نحو الأفضل. ولا بد هنا من تسجيل التقدير والعرفان الوطني لمؤسسات المجتمع المدني والقطاع الخاص، التي تبذل بكرم وطني واع باتجاه إصلاح البنية التحتية للمؤسسات التعليمية، وتمكين المعلمين والمعلمات، وابتعاث الطلبة. وهذا الشكل من الشراكات الوطنية الإستراتيجية دلالة على الفهم العميق بأن الأثر الإيجابي للاستثمار في الإنسان الأردني سيعم جميع القطاعات الاستثمار في الإنسان الأردني سيعم جميع القطاعات

Foreword





ولي العمد الأمير الحسين بن عبدالته

"كثيرا ما يتم الحديث عن الشباب على أنهم شريحة مهمشة، واسمحوا لي بأن أقول إن الشباب ليسوا شريحة مهمشة، بل هم شريحة مستهدفة. مستهدفة لطاقاتهم الهائلة، لثقتهم بأنفسهم، وبأنهم قادرون على تغيير العالم. لذلك، فهم يبحثون عن فرص تستثمر فيها طاقاتهم، وحين يصطدمون بغياب الفرص، يتحول طموحهم إلى إحباط تستهدفه تلك الفئات التي تبحث عن وقود لأجنداتها"

Foreword





جلالة الملكة رانيا العبدالله

ً أدرك أن واقعنا صعب، ومحيطنا أصعب.. بالرغم من ذلك، أملى - بل إيماني - كبير أننا نستطيع أن نحول مجرى تاريخنا. ليس عن طريق ثورات أو معونات أو اكتشاف ثروة طبيعية أو حتى كنز مدفون يحلم به الكثيرون، فالكنز الحقيقي موجود حولنا ولا داعي للحفر والبحث، الكنز مدفون في عقول أبنائنا وعلينا أن نستخرجه."

"لنعقد العزم؛ ونمضي.. حتى يرى تعليمنا نور العلم ونحقق طموح الأردن والأردنيين."

ELO Chairman



Learning English language and mastering it early on in life is considered one of the most important academic and vocational success factors, since it is the language of science, technology, scientific research, economics, and e-commerce. It is also the main language of learning at educational institutions and universities around the world.

The importance of learning English stems from the fact that it is one of the most essential grounds of globalization and communication among nations, and the key to establishing cross-cultural awareness. It enables individuals to adapt to the challenges of increased knowledge and new technology, and enhances their linguistic intelligence and mental abilities.

The concept of the English Language Olympia (ELO) was designed to be an incentive for the participants to develop their English language skills. The focus is on learning the language in an engaging environment, by forming teams that work together to come up with creative solutions for the main topics of the Olympia. Participating teams compete to improve their language skills, provide community service through a project that fulfills the goals of the ELO theme, and develop teamwork skills through working in groups.

The great success of the Olympia in its previous years was a result of the huge participation of private and public educational institutions of both the local and international school systems, as well as the sponsorship of more than 60 large entities. This success led to proceeding confidently toward the 2024 Olympia, which is expected to attract about 150 teams of 1500 participants from around the world this year.

Finally, we would like to extend our sincere thanks to all the sponsors and supporters from both the private and public sectors in Jordan and abroad who made the ELO a marvelous triumph over the past years.



Dr. Majed Hamad



Organizing company





MASA for International Exams (MIE)

A multiregional company specialized in holding competitions, international testing, and providing tailored English language education solutions, in addition to consultation services of quality standards to educational institutions.

Highlights of MIE Achievements

- Organized the English Language Olympia (ELO) in 2016, 2017, 2018, 2019,2021,2022 & 2023.
- Launched an initiative titled "a New Global Recruitment Standard" for private sector companies.
- Designed the "Professional Teacher" program for English teachers working at private schools.
- Held international testing at public and private educational institutions and companies across Jordan.
- Provided English language education development solutions for several entities in Jordan and the Arab world.
 - Delivered Business English training courses for corporate employees.
- Conducted professional consultancy services in the field of quality standards and classification of Arab schools and universities.
- Contributed to raising the community awareness of the essential English language role in equipping the future generation, through the "I Speak the Language of the World" initiative.
- Developed plans to improve English language proficiency in Jordan through working with public and private institutions in the local community.

Location



Applied Science Private University

Letter of Recommendation from the U.S. Embassy







Embassy of the United States of Ame

To Whom It May Concern:

The Regional English Language Office (RELO) at the United States Embassy in Amman, Jordan, has enjoyed longstanding partnership with the English Language Olympia and its General Manager, Dr. Majed Hamed, as one of the sponsors of last year's Olympia, the RELO was pleased to see participants from throughout the region compete in a variety of events that promoted English language, intercultural communication, teamwork, and community service.

The English Language Olympia also provides an excellent forum for educators to promote interactive teaching and learning of the English language. Indeed, last year's Olympia enabled dozens of English language professionals to network and share ideas they could bring back to their schools across Jordan and other countries in the Middle East.

I am sure the next English Language Olympia will be highly useful and successful in further motivating youth in the region and around the world in their study of English.

Sincerely,
Roger F. Cohen
Regional English Language Officer
United States Embassy Amman Jordan

Ministries, institutions, private and public companies that sponsored ELO 2016-2023



- The Ministry of Higher Education
- University of Applied Sciences
- American University of Madaba
- Amman Ahliyya University
- University of Isra
- Amman Arab University
- Middle East University
- Zarqa University
- University of Aqaba for Technology
- Jadara University
- University of Ajloun
- MEDLABS
- Future Printing
- Escape the Room
- Blue Net
- Guarantee Travel
- Rotana
- JBC Radio
- Mazaj FM
- Coca Cola
- Al Sharq Bakery
- JorMall

- The Ministry of Education
- Ministry of Culture
- Ministry of Youth
- Ministry of Health
- Greater Amman Municipality
- Royal Film Commission
- National Center for Culture and Arts
- Royal Society for Health Awareness
- Zalatimo brothers
- Jordan Education Initiative
- Madrasati initiative
- Jordan Tourism Board
- Jordanian Teachers' Syndicate
- Roya TV
- Jordan Television
- Al Dostour Newspaper
- Al Mumtaz Newspaper
- Little Caesar
- Ahmadani Coffee
- Almotahida Education Group
- Chapatti Indian Restaurant
- BASHITI HARDWARE

- Talal Abu Ghazaleh Academy
- Manaseer Group
- Al-Rowad for Publishing and Distribution
- American Embassy
- Fine Solutions
- Microsoft
- Aramex
- AMIDEAST
- Oreed Solutions
- Union Bank
- ETS Global
- Solidarity First Insurance
- Rital Design
- Holiday Travel & Tourism
- Steel Image
- Bright Kids Center
- Porto Dead Sea
- Al-Junidi
- Lebnani Snack
- Siniora
- intercontinental amman
- grand hyatt amman



Statistical Information



	2016	2017	2018	2019	2021	2022	2023	2024
Under the patronage of	Jordanian Prime Minister	Jordanian Minister of Culture	Jordanian Minister of Heath	Jordanian Minister of Education and Minister of Higher Education and Scientific Research	Jordanian Minister of transport	Jordanian Prime Minister	Jordanian Minister of Education and Minister of Higher Education and Scientific Research	
Olympia Theme	Tourism	Edu 2025	Health	Clean Energy	TRANSPORTATION	Food Security	Social Media	National Heritage
Held at	The American University	Amman Ahliyya University	Applied Science University	Applied Science University	Applied Science University	Applied Science University	Applied Science University	Applied Science University
Number of Participants	456	687	943	980	1000	1100	1300	1500
Number of Teams	35	46	66	70	80	100	130	150
Number of Teams from Jordan	35	39	52	50	70	70	60	70
Number of International Teams	0	7	14	20	30	50	60	80
Number of Countries	3	5	8	14	15	15	16	20
Number of Sponsors	25	30	32	37	40	42	44	52



English Language Olympia

ELO is an educational competition where teams of school students aged (6-10)/(11-17) from both the local and international school systems in Jordan, the Middle East, and other parts of the world, prepare for and participate in to improve their English language skills, and their ability to use modern learning theories through training and competing in an atmosphere of engaging teamwork activities and a lot of thrill!

ELO Objectives

Improving English language skills of participants.

Encouraging the use of modern English language learning theories.

Providing learners with the needed skills to become autonomous learner.

Allowing participants to build their teamwork ability and communication skills.

Acquiring digital leadership skills and building creative abilities.

Fostering the use of available resources from within the local environment to learn English.

Developing the participants' ability of using English spontaneously and automatically in a real-life context.

Making leaders, leadership skills and the ability to think critically.

Enhancing the concept of community affiliation and professional skills through volunteer work.

Motivating participants to learn English within an exciting environment that motivates learners to think creatively.

Offering a unique opportunity for participants to share experiences and make new friends.

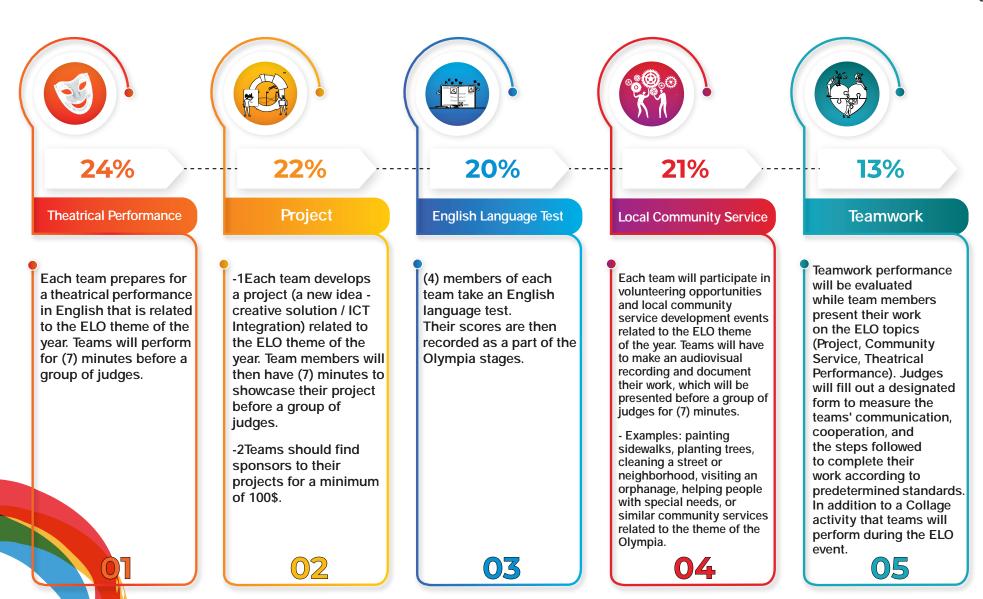
Promoting the inclusion of different society groups.

Coming up with recommendations and policy papers in response to the sustainable development goals directed to the competent authorities and decision makers.



ELO Senior (11-17) - Main Topics





English Language Olympia Junior (6-10)

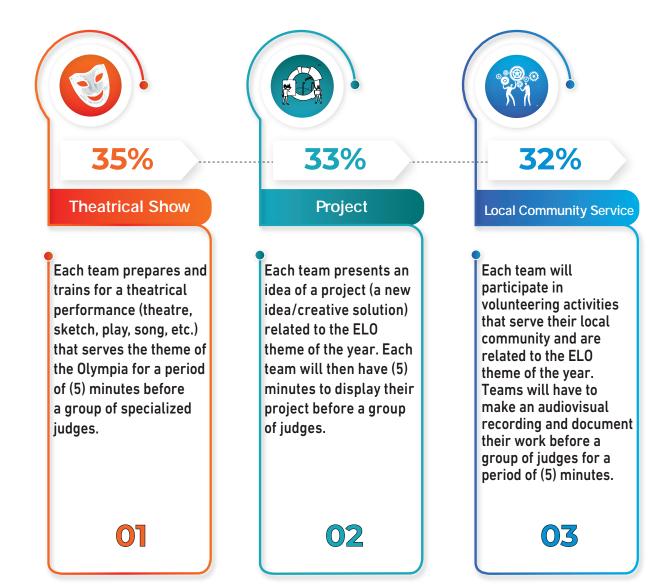




English. Langouge. Olympics.

ELO Junior (6-10) - Main Topics







ELO Participation



PELO senior: ages (11 - 17): Each team consists of (5 - 7) members, in addition to two adult coaches.

ELO Junior: ages (06 - 10): Each team consists of (3 - 5) members, in addition to one adult coach.

All team members should be part of the same educational institution, which can participate in the ELO with one team or more. However, if one institution signs five teams up, a 6th team can participate, from the same institution, free of charge.

ELO senior: ages (11 - 17) - Teams should fill out an application and pay the designated fees of (640) JD by 23/3/2023.

ELO Junior: ages (06 - 10) - Teams should fill out an application and pay the designated fees of (350) JD by 23/3/2023.

Teams should read, understand, and abide by the ELO conditions and instructions.

Team members should be nonnative English language speakers.

Note: team coaches will join several workshops on the ELO topics as follows:

- English Language Test

- Project

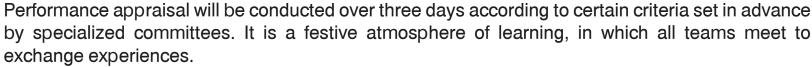
- Theatrical Performance

- Community Service

- Teamwork

In addition to regular meetings regarding the ELO conditions and instructions in preparation for the main event.

Appraisal of Team Performance



Team members take an English language test on the 1st day of the ELO event, while Teamwork, Project, Theatrical Performance, and Community Service are evaluated on the 2nd and 3nd days, where team members perform before judging committees.

Results are announced and winning teams receive awards in the ELO Closing Ceremony.





Incentives for Participating Teams

- 1- A bag full of needed materials
- 2- Medallions and giveaways
- 3- Certificates of Participation
- 4- ELO costume

Incentives for Team Coaches

- 1- Training workshops on the ELO topics
- 2- A bag full of needed materials
- 3- Medallions
- 4- Certificates of Participation signed by the US Embassy
- 5- ELO costume







Winning teams will receive the ELO awards during the Closing Ceremony as follows:

First Place Second Place Third Place First Place Trophy **Second Place Trophy Third Place Trophy** University scholarships 60% University scholarships 50% University scholarships 40% 1500\$ 1000\$ 500\$ Best Coaches Giveaways Giveaways Giveaways

Sub Awards

- First Place Award Theatrical Performance
- Second Place Award Theatrical Performance
- Third Place Award Theatrical Performance
- Fourth Place Award Theatrical Performance
- First Place Award Project
- Second Place Award Project
- Third Place Award Project
- Fourth Place Award Project
- First Place Award Community Service
- Second Place Award Community Service
- Third Place Award Community Service
- Fourth Place Award Community Service
- First Place Award Teamwork
- Second Place Award Teamwork
- Third Place Award Teamwork
- Fourth Place Award Teamwork

- First Place Award English Language Test Score
- Second Place Award English Language Test Score
- Third Place Award English Language Test Score

Collage Award

Volunteer Award

- Other sub awards
- Awards for all participating teams in ELO junior

Each team is entitled to only one of the awards above, except English language test awards.



Event Program



Date	Activity	Notes
Saturday 30/9/2023	Registration starts	+962799005044
Saturday 23/3/2024	Registration ends	www.elo.International
Saturday 24/2/2024	Jordan team coaches workshop	Applied Science Private University
Saturday 16/3/2024	International team coaches workshop	ELO online platform
Saturday 20/4/2024	Sending ELO Guide	- Via E-mails OR private groups
Saturday 27/4/2024	Team coaches meeting - to receive ELO instructions and training material	Teams that completed the registration process Applied Science Private University
Thursday 2 / 5 / 2024	First ELO day: English language test, start of judging process, pre-event preparations, rehearsal, receiving stationery bags	9:00 am - 7:00 pm at the designated halls
Friday 3/5/ 202 3	Second ELO day & the Opening Ceremony	9:00 am - 7:00 pm
Saturday 4/5/2024	Third ELO day - the Closing Ceremony	3:00 pm - 7:00 pm





150 teams from the Middle East and all over the world





Social Responsibility

- The Organizing Committee of the ELO will sponsor several teams of public schools as part of its social responsibility.
- The ELO encourages the support of private educational institutions to teams from public schools through paying for their ELO participation fees.
- Sponsoring institutions will receive an appreciation plaque in the opening ceremony from the ELO Organizing Committee.





Recommendation

English language Olympia is the first of its kind on the Educational world map to integrate the cultures of different people through a single educational vision. The Olympia combines English learning with cross cultural knowledge using technology, scientific research, and teamwork activities.

This can only be achieved via the collective efforts of concerned bodies, whether educational or other public and private civil society institutions.

We aspire that the ELO becomes a permanent platform for several countries around the world and remains successful to reflect positively on the performance of educational institutions, educators, and students.

ENGLISH LANGUAGE OLYMPICS National Heritage

English Language Olympia













English Language Olympia

















ELO SENIOR 11-17 REGISTRATION FORM

2-4 May 2024

School / Institute	
County	
Institute Name*	Institute Tel.*
Institute Address*	Institute Email*

Official Contact Details

The official contact is the person who will be contacted for all ELO official communications and requested to:

- Follow up on the registration process and payments
 Send and receive all related information about ELO
- (Judging criteria, orientation meetings' dates, submitting the team's documents



to the ELU instructions. 2. Registration forms must be filled out online and sent to www.ELO.international by 23 march 2024. 3. Registration is not complete until all fees are paid. 4. Each school / institute can participate in the ELO with one team or more. Please complete (one) registration form for each team. 5. Team code is created by an ELO supervisor.	Notes: 1. The number and age of team members is restricted according
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Team information

Code ELO management use only

Team name*

Coach 1 / Coach 2

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www.ELO.international Tel. 00962 79 900 50 hh

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ELO JUNIOR 10 - 6 REGISTRATION Naional Heritage

2-4 May 2024

Country*		
institute Name*	Institute Tel.*	
Institute Address*	Institute Email*	

Official Contact Details

The official contact is the person who will be contacted for all ELO official communications and requested to:

- 1. Follow up on the registration process and payments
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- one team or more. Please complete (one) registration

Team information

Code (ELO management use only

Team name*

Coach 1

www.ELO.international Tel. 00962 79 900 50 LL

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