



中國海洋大學  
OCEAN UNIVERSITY OF CHINA

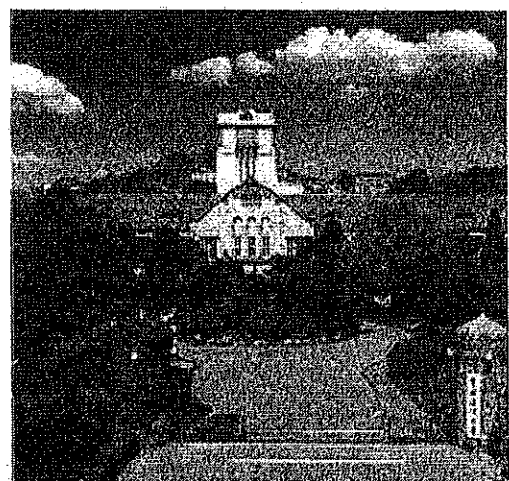
# International Chinese Business Program at OUC

(English taught)

## Introduction to OUC

Founded in 1924, Ocean University of China (OUC) is a key comprehensive university under the direct administration of the China Ministry of Education (MOE), which offers a complete range of disciplines with unique strengths in oceanography and fisheries. It is part of the country's Project 985 (Top 39 universities in China) and Project 211 (Top 100 universities in China). In 2017, it was included in China's plan of building world-class universities and academic programs.

OUC is located in Qingdao, a city known as "the Switzerland of the East". With 21 colleges/schools and one Teaching Center for Fundamental Courses, The University has four campuses, Laoshan Campus, Yushan Campus, Fushan Campus, and West Coast Campus. OUC is known as one of "the most beautiful universities in China". Wandering on the campus, you can enjoy the towering old trees, the European-style buildings under the blue sky, which together make the most beautiful picture like a dreamland.



## Qingdao, China

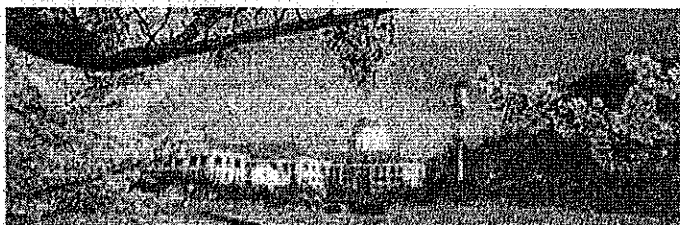
Located on the southeast coast of the Shandong Peninsula and bordering on the Yellow Sea, Qingdao is a coastal city with beautiful scenery, pleasant climate, and fresh air. Famous as a tourist attraction, it is also an important economic center and port city on the eastern coast of China with rich history and culture. As the largest outlets along the Yellow River and one of the distribution centers for information, finance, and goods, it has become one of the most economically dynamic cities in China with its advantages and potentials in port trade, marine scientific research, modern industry, well-developed agriculture, financial services, and tourism.

In addition to this, the city also holds many prestigious titles, such as the Sailing Capital of China, the best sailing city in Asia, a world-famous city of beer, a UNESCO City of Film, the first-batch of coastal opening-up cities in China, the national civilized city, one of the China's happiest cities, the "Oriental Switzerland" and a fashion city of China.



## Program Introduction

The program was launched in 1997 and is the first course taught in English at OUC. The program aims to enable international students to understand China's economic policies and improve their practical skills to use Chinese in business activities in a short period of time through courses such as basic Chinese, cross-cultural management, investment in China and business management.



## How to apply

**Application qualifications:** Aged 18 - 50, physically and mentally healthy, graduate students with a bachelor degree or undergraduate students.

**Application period:** September to December of the previous year for the spring semester; March to June of the current year for the fall semester.

**Time of Registration:** Early March for spring semester; Early September for fall semester. The specific time will be specified in the Letter of Acceptance.

**Duration of Study:** One semester (16 weeks). Two semester each academic year.

**Application materials:** Application Form; Passport Copy & 2-inch Photo; Certificate of the Highest Education Attainment and Transcript; Resume (in Chinese or in English); Foreigner Physical Examination; No criminal record or relevant certificate; English Language Level Certificate (TOEFL > 80, IELTS > 5.5 or equivalents); working certificate (if worked).

**Application method:** Please send clearly scanned copies of the required documents to the mail address of the Admissions Department of the School of International Education at [iec@ouc.edu.cn](mailto:iec@ouc.edu.cn) during the valid registration period.

**Tuition:** 2000 USD and above. (The program will open only there are 20 eligible students or more. The specific cost depends on the program content and number of students.)

**Accommodation fee:** 55 RMB/person/day (double room).

**Insurance in China:** 400 RMB/person, or a valid insurance in China should be purchased by the applicant.

## Curriculum

Course	Hrs/Wk	Credits
Basic Chinese Language	6	2
General Introduction of China	3	2
Cross-Culture Management	2	2
Business Management	2	2
Marketing Management	2	2
Investment in China	2	2
China & World Economy	2	2
Lectures on Economics	2	1
Enterprise Visit	2	1
Chinese Cultural Experience	2	1

Note: The above courses are for reference only and are open to changes.

## Contact us

Admissions Department  
School of International Education  
Ocean University of China

Address: No. 238 Songling Road, Laoshan District, Qingdao City, Shandong Province  
Postal Code: 266100

Tel: +86-532-85901666, +86-532-85901555

Email: [iec@ouc.edu.cn](mailto:iec@ouc.edu.cn)

Website: <http://sie.ouc.edu.cn>

<http://www.ouc.edu.cn>





## INTRODUCTION TO OUC

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OUC has four campuses, 21 colleges/schools and one Teaching Center for Postgraduate Courses. At present, there are more than 34,000 students at OUC, including 16,600 undergraduate students, 13,700 master's students, 3,000 doctoral students, and 1000 international students.

According to the QS database, OUC is among the top 1% most-cited universities and institutions in 12 research fields including geosciences, botany and zoology, engineering, chemistry, material science, agricultural science, biology and biotechnology, environmental science and ecology, pharmacology and toxicology, microbiology, computer science, and social science. OUC is known as one of the "most beautiful campuses in China".



## COLLEGES/SCHOOLS

- |  |   |
|--|---|
| College of Oceanic and Atmospheric Sciences      | School of Economics                                       |
| College of Information Science and Engineering   | College of Foreign Languages                              |
| College of Chemistry and Chemical Engineering    | College of Liberal Arts, Journalism and Communication     |
| College of Marine Geo-sciences                   | School of Law   |
| College of Marine Life Science                   | School of International Affairs and Public Administration |
| College of Fisheries                             | School of Mathematical Sciences                           |
| College of Food Science and Engineering          | School of Management Science and Engineering              |
| School of Medicine and Pharmacy                  | School of Marxism   |
| College of Engineering                           | Health College  |
| College of Environmental Science and Engineering | Overseas College  |
| College of Management                            | Teaching Center of Fundamental Courses                    |

## PROGRAMS AND FEES

Degree Programs				
Category	Teaching Language	Major	Tuition (RMB/year)	Application Fee (RMB)
Undergraduate Candidates	Chinese	All Programs	18000	
	English	International Economics and Trade Computer Science and Technology	23000 23000	
Master's Candidate	Chinese	All Programs	Master of Art: 20500 Master of Science: 23500	400
	English	China Studies International Business Computer Technology	20500 25000 25000	
Doctoral Candidate	Chinese/English	All Programs	31000	

### Non-degree Programs

Category	Teaching Language	Program	Tuition	Application Fee (RMB)
Applicant for Language Program	Chinese	Long-term (over 3-month)	7,000/semester	500
	English	Summer Program (3-month-term) Winter Program (3-month-term)	4,000 (including culture experience)	200
Applicant for Academic Program	Chinese/English	General Training Program	According to the applied major and category	400
	English	Advanced Training Program International Business Program	According to the applied major and category 1,500/semester	400

## SCOLARSHIPS

- The Chinese Government Scholarship: <http://www.campuschina.org/>
- The International Chinese Language Teacher's Scholarship: <http://neous.edu.cn/kszy/kszh/>
- The Qingdao Government Scholarship for International Students: <http://iee.ouc.edu.cn/kszy/kszh/>
- The President Scholarship of Ocean University of China: <http://neous.edu.cn/kszy/kszh/>

## APPLICATION DOCUMENTS AND FEES

Application Form, Scanned Copy of the First Page of the Applicant's Passport and a 2-inch Photo, Highest Education Degree Certificate, Transcript, Recommendation Letters from Professors, Study Plan, Personal Resume, Physical Examination Form, Non-criminal Record Certificate or Relevant Certificates, Financial Statement, Certificate of Language Level.

For details of the application, please refer to the website of the International Service of Education Administration: <http://neous.edu.cn/kszy/kszh/>

## APPLICATION REQUIREMENTS

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The application deadline of degree program is June 10th each year; the application deadline of non-degree program is June 10th, October 10th each year.

## ACCOMMODATION

Room Type	Accommodation Fee	Facilities
Double Room (Jinbai Room)	RMB5,700 RMB3,600	Air conditioner, bathroom, water heater, desk and chair, wardrobe
Double Room (Yinbai Room)	RMB5,200 RMB3,200	Air conditioner, bathroom, water heater, desk and chair, wardrobe
Room Type	Accommodation Fee	Facilities
Double Room	RMB5,500 RMB3,500	Air conditioner, bathroom, water heater, desk and chair, wardrobe
Single Room	RMB4,100 RMB2,100	Air conditioner, bathroom, water heater, desk and chair, wardrobe
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Double Room	RMB5,500 RMB3,500	Air conditioner, bathroom, water heater, desk and chair, wardrobe
Single Room	RMB4,100 RMB2,100	Air conditioner, bathroom, water heater, desk and chair, wardrobe



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# SHORT-TERM EXCHANGE AND EXPERIENCE PROGRAM AT OUC

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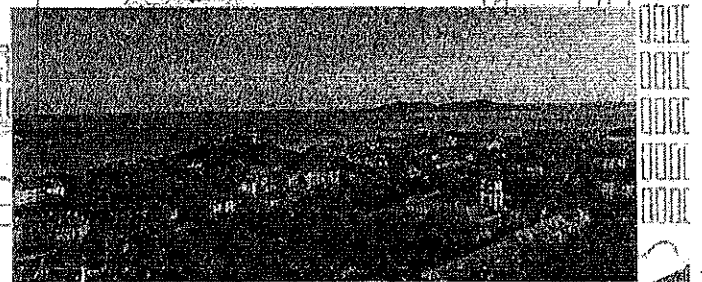
## QINGDAO, CHINA

Located on the southeast coast of the Shandong Peninsula and bordering on the Yellow Sea, Qingdao is a coastal city with beautiful scenery, pleasant climate, and fresh air. Famous as a tourist attraction, it is also an important economic center and port city on the eastern coast of China with rich history and culture. As the largest outlets along the Yellow River and one of the distribution centers for information, finance, and goods, it has become one of the most economically dynamic cities in China with its advantages and potentials in port trade, marine scientific research, modern industry, well-developed agriculture, financial services, and tourism.

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## PROGRAM INTRODUCTION

The project duration is usually from 2-4 weeks. The duration and contents could be customer-designed according to different needs. This program aims to help overseas students to deepen their understanding of China, promote communication between China and foreign countries, improve their Chinese language proficiency, and experience Chinese culture and charms. During their time at OUC, students can learn Chinese language, experience Chinese culture, and exchange ideas between China and foreign countries. They can also visit Qingdao city and surrounding areas for sightseeing to experience the charm of the city.



## Curriculum

Traditional Cultural and Folk Culture Experience

Including Tai Chi, paper cutting, Peking Opera, calligraphy, tea ceremony, Chinese food making, Qingdao Intangible Cultural Heritage experience, etc.

City tour

Including May Fourth Square, Jimo Ancient City, Olympic Sailing Center, Maidaos Island, Badaguan Scenic Area, Beer Museum, Zhan Qiao Pier, Fushan Forest Park, Shilaoren Beach, Qingdao International Horticultural Exposition Park, etc.

		Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	8:30-11:30	Register	Intensive reading	Speaking & Listening	Intensive reading	Speaking & Listening
	14:00-16:00	Campus tour	City tour	Traditional Cultural Experience	Free Time	City tour
Week 2	8:30-11:30	Intensive reading	Speaking & Listening	Intensive reading	Speaking & Listening	Intensive reading
	14:00-16:00	City tour	City tour	Traditional Cultural Experience	Free Time	City tour
Week 3	8:30-11:30	Intensive reading	Speaking & Listening	Intensive reading	Speaking & Listening	Intensive reading
	14:00-16:00	City tour	Chinese Food Cooking	Traditional Cultural Experience	Free Time	Folk Culture Experience
Week 4	8:30-11:30	Intensive reading	Speaking & Listening	Intensive reading	Speaking & Listening	Intensive reading
	14:00-16:00	City tour	Free Time	Traditional Cultural Experience	Free Time	City tour

Note: The above arrangements are for reference only and will be confirmed according to each different program design. Tourist attraction tickets are self-paid.

## How to apply

Application qualifications:

Non-Chinese citizens under the age of 60 in good physical and mental health. Student under the age of 16 must be accompanied by a guardian.

Application materials:

Application form, Resume, Passport, 2-inch Photo.

Application method:

Please send clearly scanned copies of the required documents to the mail address of the Admissions Department of the School of International Education at [iec@ouc.edu.cn](mailto:iec@ouc.edu.cn) during the valid registration period.

Tuition fee:

4000 RMB and above (depends on the duration and content of each program).

Accommodation fee:

55 RMB/person/day (double room).

Insurance in China:

200 RMB/person, or a valid insurance in China by yourself.

School of International Education,  
Ocean University of China

Address: No. 238 Songling Road, Laoshan District,

Qingdao City, Shandong Province

Postal Code: 266100

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