

## **INTERNATIONAL CONFERENCE ANNOUNCEMENT**

Language Learning for Professional Purposes in Hospitality and Tourism

**November 15-16, 2019**  
**Filoxenia Conference Centre**  
**Nicosia, Cyprus**

The Conference is co-organized by

the **Higher Hotel Institute Cyprus** and the **University of Cyprus** (the Department of French and European Studies and the Language Centre)

with the support of the **United Nations World Tourism Organization (UNWTO)**, the **French Institute of Cyprus**, the **Goethe-Institut Cyprus** and the **Russian Centre for Science and Culture in Nicosia**.

### **Aim**

The conference aims to address the latest methodological developments in teaching and learning foreign languages for professional purposes and expose their relevance and importance to the Hospitality and Tourism Industry.

The conference will include plenary sessions with interventions by invited key-note speakers and parallel workshops on the practical implementation of the proposed methodologies/approaches in different contexts.

### **Key-note Speakers**

- Mrs. Sonia Figueras, United Nations World Tourism Organization (UNWTO)
- As. Prof. Chantal Parpette, Université Lumière Lyon 2
- Dr. Karl-Hubert Kiefer, Technische Universität Berlin
- Prof. Ana Gimeno-Sanz, Universidad Politécnic de Valencia
- Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language



## Date and place

15<sup>th</sup> and 16<sup>th</sup> November 2019

Filoxenia Conference Center, Nicosia-Cyprus

## Preliminary Programme

Friday, November 15		
8.30-9.00	<b>Welcome-Registration</b>	
9.00-10.00	Opening of the conference Welcoming speeches Introductory remarks	
10.00-11.00	Mrs. Sonia Figueras, United Nations World Tourism Organization (UNWTO) <i>The importance of language learning in hospitality and tourism, implications and trends</i>	
11.00-11.30	<b>Coffee Break</b>	
11.30-13.00	As. Prof. Chantal Parpette, Université Lumière Lyon 2 <i>Needs analysis and curriculum development for teaching/learning foreign languages for professional purposes in hospitality and tourism</i>	
13.00-14.00	<b>Lunch</b>	
14.00-15.30	Dr. Karl-Hubert Kiefer, Technische Universität Berlin <i>Planning and organizing language lessons tailored to the needs of hospitality and tourism</i>	
15.30-16.00	<b>Coffee Break</b>	
16.00-17.00	Parallel Workshops	
	As. Prof. Chantal Parpette, Université Lumière Lyon 2 <i>Needs analysis methodologies and curriculum development in practice</i>	Dr. Karl-Hubert Kiefer, Technische Universität Berlin <i>Training of language and communication skills tailored to the needs of hospitality and tourism in practice</i>
<b>Social Programme</b>		



Saturday, November 16			
9.00-10.30	Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia <i>Using different technology-enhanced approaches to satisfy the needs of learners of languages for professional purposes in hospitality and tourism</i>		
10.30-12.00	Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language <i>The role of Russian as a foreign language in the field of tourism: History and prospects.</i>		
12.00-12.30	<b>Coffee Break</b>		
12.30-13.30	Parallel Workshops		
	<table border="1"> <tr> <td>Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia <i>Using technology tools to satisfy the needs of learners of languages for professional purposes in hospitality and tourism</i></td> <td>Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language <i>Assessment methodologies in teaching/learning languages for Professional Purposes in Hospitality and Tourism</i></td> </tr> </table>	Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia <i>Using technology tools to satisfy the needs of learners of languages for professional purposes in hospitality and tourism</i>	Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language <i>Assessment methodologies in teaching/learning languages for Professional Purposes in Hospitality and Tourism</i>
Prof. Ana Gimeno-Sanz, Universidad Politécnica de Valencia <i>Using technology tools to satisfy the needs of learners of languages for professional purposes in hospitality and tourism</i>	Prof. Margarita Rusetskaya, Russian State Institute of Pushkin of Russian Language <i>Assessment methodologies in teaching/learning languages for Professional Purposes in Hospitality and Tourism</i>		
13.30-14.30	Closing of the conference		
14.30-15.30	<b>Lunch</b>		
<b>Social Programme</b>			

### Conference Registration

Conference registration will open in early September, 2019. Additional information regarding registration will be provided later on.



University of Cyprus  
Department of French and  
European Studies  
Language Centre



HIGHER HOTEL INSTITUTE CYPRUS

## Accommodation

To be reserved through registration. Further details regarding accommodation will be provided later on.

### THE LANDMARK NICOSIA \*\*\*\*\*

**Address:** 98 Archbishop Makarios III Avenue, P.O. Box 22023, 1516 Nicosia

**Phone:** +357 22 377777

**Reservations:** +357 22 653444

**E-mail:** [info@thelandmarknicosia.com](mailto:info@thelandmarknicosia.com); [reservations@thelandmarknicosia.com](mailto:reservations@thelandmarknicosia.com)

**Website:** <https://thelandmarknicosia.com/>

**Single:** €110      **Double:** €144

### CLEOPATRA HOTEL \*\*\*\*

**Address:** 8 Florinis Street, 1065 Nicosia, P.O. Box 21397, 1507 Nicosia, Cyprus

**Phone:** + 357 22 844000

**Fax:** +357 22 844222

**E-mail:** [info@cleopatra.com.cy](mailto:info@cleopatra.com.cy)

**Website:** <https://www.cleopatra.com.cy/cleopatra/>

**Single:** €97      **Double:** €107

### SEMELI HOTEL \*\*\*

**Address:** 10 Petraki Yiallourou Str, Nicosia, 1077, Cyprus

**Phone:** +357 22 452121

**Fax:** +357 22 670200

**E-mail:** [hotel@semelihotel.com.cy](mailto:hotel@semelihotel.com.cy)

**Website:** <https://www.semelihotel.com.cy/>

**Single:** €75      **Double:** €90

### ROYIATIKO HOTEL \*\*

**Address:** 27 Apollonos Street, 1010 Nicosia, Cyprus

**Phone:** +357 22 445445

**Fax:** +357 22 660016

**Email:** [hotel@royiatikohotel.com.cy](mailto:hotel@royiatikohotel.com.cy)

**Website:** <http://royiatikohotel.com.cy/>

**Single:** €59      **Double:** €79

